

Science Teachers Association of New York State, Inc.

P.O. Box 2121, Liverpool, New York 13089-2121
(516) 783-5432

www.stanys.org
<http://stanys.org/ContactForm>

NEWSLETTER COPY DEADLINES, 2017-18

<u>ISSUE</u>	<u>ARTICLES AND PHOTOS DUE</u>	<u>PUBLICATION DATE (approx.)</u>
November/December 2017	November 15, 2017	December 8, 2017
January/February 2018	January 15, 2018	February 10, 2018
March/April 2018	March 15, 2018	April 10, 2018
May/June 2018	May 15, 2018	June 9, 2018
September/October 2018 (statewide issue)	JULY 1, 2018	August 17, 2018

2017-18 Advertising Rates

all issues are online and full color

Full page	8.5"w x 11"h	\$500
Half page	8.5"w x 5.125"h (H) 4.25"w x 10.25"h (V)	\$300
Quarter page	4.25"w X 5.125"h	\$175
Eighth page	4.25"w x 2.5"h	\$100

High-res PDF without bleed or crops is preferred file format for artwork.

*****A discount of 10% will be given for multiple ads taken in the same advertising year**

For the September/October 2018 online issue,
all ads will include a live link to the advertiser's company and an announcement of the ad in the printed publication ("SAMPLER") to be mailed to 20,000 educators.
The other 2017-18 online issues (membership issues) will include live links to each advertiser's company.

For further information contact:

Newsletter Editor Alice Veyvoda
17 Tall Tree Lane
Smithtown, NY 11787
631-265-9173
newslettereditor@stanys.org